



COPA CERVEZAS DE AMÉRICA

TERMS AND CONDITIONS NINTH INTERNATIONAL BEER CONTEST

Mar del Plata, Argentina.

August 31st to September 6th 2020



TERMS AND CONDITIONS

NINTH INTERNATIONAL BEER CONTEST

Mar del Plata, August 31st to September 6th 2020

The Ninth International Beer Contest “Copa Cervezas de América GCA 2020” will be carried out in Mar del Plata, Argentina from August 31st to September 6th, 2020 within the framework of the event “Copa Cervezas de America GCA”.

All beers that are commercialized in the American continent can participate.

Home-brewed beers are excluded from participating in the contest.

I. Organizers

I.1. The Ninth International Beer Contest “Copa Cervezas de América GCA 2020” is organized by Grupo Cervezas de América SpA.

I.2 Organizers will be responsible for all the activities to be carried out within the contest’s framework, such as: judge tasting days, award ceremony, handing out diplomas and delivering feedback through tasting notes.

I.3 Organizers will be in charge of call for entries, which will be opened and carried out through diverse information media and social networks. Only they can receive entry payments from participants, as well as payments concerning other activities.

I.4 Reliability and Independence are the principles that govern the organization of “Copa Cervezas de América GCA 2020” contest. Organizers are certain that the success and sustainability of this event can only be achieved through these values.

II. Participants

II.1 Beer producers and sellers from all over the world, without regards to production site, that commercialize their beer in any country in the American continent can participate in the contest. Participants must meet the following requirements:

II.1.A The beer participating is commercialized (has been sold to the consumer) before September 5th 2020 in any country in the American continent.

II.1.B Prior payment of registration for each beer entry.

II.1.C Registration and notification of all information requested by the organizers through the website, such as beer style, its vital characteristics (IBU, alcoholic strength), etc.

II.2 Home-brewed beers are excluded from participating in the contest.

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II.3 It is required for all participants to fulfill the conditions of this regulation document, on the contrary, organizers reserve the right to exclude the beers that don't meet the requirements of these terms and conditions. It is suggested that all participants carefully read the terms and conditions before filling out the entry form available on www.copacervezasdeamerica.com.

II.4 Participants declare to have all legal faculties needed to register each beer. They also declare to know the terms and conditions and to obey each one of the obligations here stated.

III. Jury

III.1 the jury of the Ninth International Beer Contest "Copa Cervezas de América GCA 2020" will be made up by at least seventy (70) people of renowned experience in the field and related areas.

III.2 At least half (50%) of the members of the jury are foreign, and the remaining members are local. All members of the jury hold important careers and wide prestige and recognition as beer judges. Jury names and their background will be published on www.copacervezasdeamerica.com.

III.3 The organization will appoint the Judge Director in due course. Who, together with the organizers, will be in charge of coordinating the judges and will make decisions regarding the inclusion or exclusion of the beers that do not meet the requirements established in the terms and conditions. In the case of a possible disagreement amongst the team, Mr. Pizarro will resolve the situation according to his judgement.

III.4 All members of the jury will have the right to vote during the beer evaluation process, with the exception of the Judge Director, who will only be allowed to vote in the case described under the point III.3 of this article.

III.5 The judges' roles will be defined by the organizers together with the Judge Director. For instance, choosing the head judge for each panel or any other particular role they should carry out.

III.6 No judge can assess the sub-category (style) in which he/she has registered beer samples, or in the case he/she has any relation to the participants. If this happens, the organizers and Judge Director will reassign the judge to a new evaluation panel.

III.7 Organizers can name deputy judges in the case any of the initial members cannot perform his/her role, including Judge Director.

III.8 The judge committee will sample and grade beers under competition according to international standards and considering the style they belong to. Final scores are to be determined by judges. The organization reserves the right to introduce statistical adjustments to scores according to data dispersion and an appropriate statistical model to be defined. There will be no appeal whatsoever regarding the judge's decisions.

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III.9 The organization reserves the right to change judges and/or decrease, increase or change the proportion between national and international members, as needed.

III.10 Performance of the 2020 Jury

- a) Standardize beer evaluation criteria.
- b) The score given by the jury to each beer is individual and secret.
- c) Evaluation scores and tasting notes will only be given to participants who registered beers. They will not be made public under any circumstances.
- d) Each beer is assessed by a panel of judges of preferably three members. The assessment consists of two stages. During the first, each judge evaluates and grades each beer individually and in secret, and later, judges of the same panel share, deliberate and modulate scores and comments, polishing every beer's individual evaluation. In the second stage, called **mini-best**, the beers with best score in the same style are assessed by a new panel of judges who will select the winner of Gold, Silver and Bronze medals.
- e) Each beer's score within the same panel cannot obtain a difference higher than 7 points between each judge's score. In case the difference is larger, judges must deliberate to adjust their scores.
- f) In case any doubts arise concerning a specific beer (type, technical parameters, or others), the Judge Director will decide whether the sample is changed, excluded, changed to a new category or any other relevant decision.

IV. Entry and costs

IV.1 Entries will be done through the electronic form available on www.copacervezasdeamerica.com, which must be completely filled out and sent through the website. Each participant will receive an entry copy via e-mail.

IV.2 The following information will be requested: brewery name, registered name, tax ID, address, country, Master Brewer's name, contact person, contact phone number, contact e-mail, payment method, and name, category and commercial logo of each registered beer.

IV.3 Organizers reserve the right to request additional information in case there is an incomplete form, or to exclude forms that do not contain all the information requested, all of which could exclude from the contest participants whose forms that do not meet the requirements.

IV.4 Entry cost for the Ninth International Contest "Copa Cervezas de América GCA 2020" is the following:

- First entry (beer label): US \$120.00 (one hundred and twenty US dollars for payments outside of Chile) or CL \$66,000+VAT (sixty six thousand Chilean pesos plus VAT for payments made in Chile).

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- Second and subsequent entries (beer labels): US\$100.00 per label (one hundred US dollars for payments outside of Chile), or CL\$55,000+VAT per label (fifty five thousand Chilean pesos plus VAT for payments done in Chile).

Entry cost must be paid at the moment of registration of labels (beers) on the same webpage.

IV.5 The entry payment must be done through one of the following payment methods:

- Chile: Credit or Debit Card or Back Transfer.
- Argentina: Credit or Debit Card or Back Transfer.
- Other countries: Credit Card.

IV.6 Copa Cervezas de America could not be carried out without the support from our sponsors. The organization acknowledges that the contact details of the participating breweries as well as the contact information of the conference attendees are private. In order to provide greater value and benefits to the companies that sponsor Copa Cervezas de America, the participating brewery accepts that the organizers may share their contact details only with the sponsor companies of Copa Cervezas de America 2020 that are in the categories “Gold Sponsor”, “Silver Sponsor” and “Bronze Sponsor”, and may not share any information with any other company or person not member of the organization.

IV.7 Entries will be open until Friday, July 3rd 2020 or until maximum capacity of 2300 beers is reached.

V. Assessment

V.1 The label assessment will take place in Valparaíso, in a specific location that will be duly informed.

V.2 Terms and conditions used by the Ninth International Contest “Copa Cervezas de América GCA 2020” jury will be the style definition based on Brewers Association 2019 Beer Style Guidelines with changes. Used with permission of Brewers Association. The guidelines are published on the website www.copacervezasdeamerica.com

V.3 All samples will be previously classified with a single identification number (also called “entrance number” or “entry number”) and a style code according to the information provided in the entry.

V.4 All beers are tasted blindly, being particularly careful in covering up labels than can be identifiable. Judges only know the entry number and sub-category code.

V.5 Only when the assessment of all beers is complete, will the Judge Director and his advisory team have the responsibility of identifying the names of each label according to the number previously assigned for the blind tasting. It will be the Judge Director’s responsibility to completely hide each bottle’s label to guarantee other judges will not recognize the label or brand under assessment.

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V.6 The tasting notes and score sheet meets the following purposes:

- Promote the delivery of information and tasting notes from judges to provide the brewer with a higher quality feedback.
- Respect the Beer Judge Certification Program principles for beer sensory assessment, according to the defined styles.
- Evaluates Appearance, Aroma, Flavor, Mouthfeel and overall impression.
- Speed up the delivery of tasting notes so that they reach the brewer quickly and are legible and rich in content as well.

V.7 The assessment scale goes from 0 to 50 points.

VI. Categories and Subcategories

VI.1 According to the definition given by “Brewers Association 2019 Beer Style Guidelines with changes”, some provisional styles defined by the BJCP in <https://dev.bjcp.org/provisional-styles/>, and BJCP 2015 Mead Style Guidelines, the following categories and subcategories are established for the night International Beer Contest “Copa Cervezas de América GCA 2020”.

VI.2 Organizers will register the judge’s evaluations during the tasting day, and a confidential report named “Tasting Notes” will be handed out to each participant over a maximum of ten work days from the end of the contest. All questions can be made to the following e-mail address: copa@gca.beer

VI.3 The jury will have complete authority to disqualify or remove a beer that does not adjust to the category it is participating in. This will be done in case its properties do not match the technical parameters established in the category definition published in www.copacervezasdeamerica.com.

Beer and Mead Categories:

Ale Styles	Classic English-Style Pale Ale	Sweet Stout or Cream Stout
British Origin Ale Styles	English-Style India Pale Ale	Oatmeal Stout
Ordinary Bitter	Strong Ale	Scotch Ale or Wee Heavy
Special Bitter or Best Bitter	Old Ale	British-Style Imperial Stout
Extra Special Bitter	English-Style Pale Mild Ale	British-Style Barley Wine Ale
Scottish-Style Light Ale	English-Style Dark Mild Ale	Irish Origin Ale Styles
Scottish-Style Heavy Ale	English-Style Brown Ale	Irish-Style Red Ale
Scottish-Style Export Ale	Brown Porter	Classic Irish-Style Dry Stout
English-Style Summer Ale	Robust Porter	Export-Style Stout

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North American Origin Ale Styles	German-Style Leichtes Weizen	Breslau-Style Schoeps
Golden or Blonde Ale	South German-Style Bernsteinfarbenes Weizen	Lager Styles
American-Style Amber/Red Ale	South German-Style Dunkel Weizen	European Origin Lager Styles
American-Style Pale Ale	South German-Style Weizenbock	German-Style Pilsener
Juicy or Hazy Pale Ale	German-Style Rye Ale	Bohemian-Style Pilsener
American-Style Strong Pale Ale	Bamberg-Style Weiss Rauchbier	Munich-Style Helles
Juicy or Hazy Strong Pale Ale	Belgian and French Origin Ale Styles	Dortmunder/European-Style Export
Juicy or Hazy Strong Pale Ale	Belgian-Style Blonde Ale	Vienna-Style Lager
Session India Pale Ale	Belgian-Style Pale Ale	Franconian-Style Rotbier
American-Style India Pale Ale	Belgian-Style Pale Strong Ale	German-Style Maerzen
Juicy or Hazy India Pale Ale	Belgian-Style Dark Strong Ale	German-Style Oktoberfest/Wiesn
American-Belgo-Style Ale	Belgian-Style Dubbel	Munich-Style Dunkel
American-Style Brown Ale	Belgian-Style Tripel	European-Style Dark Lager
American-Style Black Ale	Belgian-Style Quadrupel	German-Style Schwarzbier
American-Style Stout	Belgian-Style Witbier	German-Style Leichtbier
American-Style Imperial Porter	Classic French & Belgian-Style Saison	Bamberg-Style Helles Rauchbier
American-Style Imperial Stout	Specialty Saison	Bamberg-Style Maerzen Rauchbier
Double Hopy Red Ale	French-Style Bière de Garde	Bamberg-Style Bock Rauchbier
Imperial Red Ale	Belgian-Style Flanders Oud Bruin or Oud Red Ale	German-Style Heller Bock/Maibock
American-Style Imperial or Double India Pale Ale	Belgian-Style Lambic	Traditional German-Style Bock
Juicy or Hazy Imperial or Double India Pale Ale	Traditional Belgian-Style Gueuze Lambic	German-Style Doppelbock
American-Style Barley Wine Ale	Contemporary Belgian-Style Gueuze Lambic	German-Style Eisbock
American-Style Wheat Wine Ale	Belgian-Style Fruit Lambic	North American Origin Lager Styles
Smoke Porter	Other Belgian-Style Ale	American-Style Lager
American-Style Sour Ale	Belgian-Style Table Beer	American-Style Light Lager
American-Style Fruited Sour Ale	Other Origin Ale Styles	American-Style Amber Light Lager
German Origin Ale Styles	Grodziskie	American-Style Pilsener
German-Style Koelsch	Adambier	Contemporary American-Style Pilsener
German-Style Altbier	Dutch-Style Kuit, Kuyt or Koyt	American-Style India Pale Lager
Berliner-Style Weisse	Classic Australian-Style Pale Ale	American-Style Malt Liquor
Leipzig-Style Gose	Australian-Style Pale Ale	American-Style Amber Lager
Contemporary-Style Gose	International-Style Pale Ale	American-Style Maerzen/Oktoberfest
South German-Style Hefeweizen	Finnish-Style Sahti	American-Style Dark Lager
South German-Style Kristal Weizen	Swedish-Style Gotlandsdricke	

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Other Origin Lager Styles	Chili Pepper Beer	BJCP International Styles
Baltic-Style Porter	Herb and Spice Beer	X1. Dorada Pampeana
Australasian, Latin American or Tropical-Style Light Lager	Specialty Beer	X2. IPA Argenta
International-Style Pilsener	Specialty Honey Beer	X3. Italian Grape Ale
Hybrid/Mixed Lagers or Ales	Rye Beer	X4. Catherina Sour
All Origin Hybrid/Mixed Lagers or Ales	Brett Beer	X5. New Zealand Pilsner
Session Beer	Mixed-Culture Brett Beer	BJCP Mead or Hidromiel
American-Style Cream Ale	Ginjo Beer or Sake-Yeast Beer	M1A. Dry Mead
California Common Beer	Fresh Hop Beer	M1B. Semi-Sweet Mead
American-Style Wheat Beer	Wood- and Barrel-Aged Beer	M1C. Sweet Mead
Kellerbier or Zwickelbier	Wood- and Barrel-Aged Sour Beer	M2A. Cyser
American-Style Fruit Beer	Aged Beer	M2B. Pymment..
Fruit Wheat Beer	Experimental Beer	M2C. Berry Mead
Belgian-Style Fruit Beer	Historical Beer	M2D. Stone Fruit Mead
Field Beer	Wild Beer	M2E. Melomel
Pumpkin Spice Beer	Smoke Beer	M3A. Fruit and Spice Mead
Pumpkin/Squash Beer	Other Strong Ale or Lager	M3B. Spice, Herb or Vegetable Mead
Chocolate or Cocoa Beer	Gluten-Free Beer	M4A. Braggot
Coffee Beer	Non-Alcohol Malt Beverage	M4B. Historical Mead
		M4C. Experimental Mead

V.II Samples

VII.1 Participants must send their samples in properly identified bottles, cans or other containers.

VII.2 The sample amount will vary depending on container size:

- **Containers of 300 cc (10,1 oz) or less:** 8 units
- **Containers from 301 cc (10,2 oz) to 499 cc (16,8 oz):** 6 units
- **Containers from 500 cc (16,9 oz) to 700 cc (23,7 oz):** 4 units
- **Containers over 701 cc (23,8 oz):** 3 units

VII.3 Samples must be sent once the entry is confirmed and an entry number is assigned for each beer. The entry number will be informed to each participant once the registration process is complete. Each beer must be identified with its assigned “Entry Number”.

VII.4 In order to establish equal conditions for all participants, the sample reception dates are the same for all countries and sample reception centers.

Sample reception will be held from June 29th to July 17th 2020.

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This deadline will not be postponed. Samples that are not received on the stated period will be excluded from the contest. **There will be no refund for entries whose samples do not reach the contest.**

VII.5 Sample Identification

Samples that are sent must be properly identified. Each beer must clearly point out its entry number and the subcategory “code” under which it was registered. Any kind of label or identifier located on the bottle neck must be removed.

VII.6 Procedure for Dispatch and Reception of Samples

In the website www.copacervezasdeamerica.com you will find the procedures for dispatch and reception of samples according to each participant country. Each participant is responsible for downloading, reading and fulfilling the complete procedure to ensure an appropriate delivery and sample reception.

VII.7 Sample Reception Centers

To facilitate sample deliveries from foreign countries the organizers are preparing a domestic beer reception center in different countries to make a consolidated dispatch that allows to:

- 1) Decrease dispatch costs for participants from these countries.
- 2) Decrease the risk of beer samples of breaking or smashing.
- 3) Improve sample storage and shipment conditions.

VII.8 When a sample reception center is available, organizers will be fully responsible for samples from the moment of reception. In case a local sample reception center is not available, organizers will be responsible for them either from the moment they are notified by customs authorities of their arrival to Chile, or from their official reception in Chile.

VII.9 Participants are responsible for fulfilling the sample delivery and reception procedure from their respective countries, as well as shipment costs and correct sample packaging. Suitable precautions must be taken for packaging and transportation.

VII.10 Organizers will be responsible for the correct storage of samples. However, it will be the participant’s responsibility to point out if it is necessary to keep the beer sample stored under special conditions.

VII.11 The availability of a local sample reception center, its cost, shipping address, required conditions and delivery procedure will be promptly informed through the website www.copacervezasdeamerica.com

V.III Awards

VIII.1 Awards will be Gold, Silver and Bronze medals for all winners in each different style in which they participate, as well as a Medal Certificate “Copa Cervezas de América GCA 2020”.

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VIII.2 Winning a medal in the “Copa Cervezas de América GCA 2020” contest will be determined by performing a **mini-best** for each style or sub-category. All beers that meet the following criteria will classify into the **mini-best**

- a) Hold a minimum score of 32 points
- b) Hold top 8 score in each style or sub-category
- c) In case there are less than 8 beers (or none) with equal or higher points than the minimum established in VIII.2.a, only the ones with equal or higher score than the minimum will classify into **mini-best**, with the possibility of the sub-category being declared void and awarding less medals or none.
- d) In the case that the 8th position classifying into **mini-best** is a tie, all beers that are tied will classify into mini-best

VIII.3. The organization will appoint the judges that make up the **mini-best** judging panels. The judges in each **mini-best** panel will award one Gold, one Silver and one Bronze medal for each sub-category. Only in exceptional cases will the panel be permitted to not award a Gold, Silver or Bronze medal. This exception must be expressly authorized by the Director Judge.

VIII.4 The organization must group sub-categories of similar styles in order to have a minimum of 20 beers for performing each **mini-best** and awarding medals. This grouping will be made after registrations are closed and prior to the competition. The final definition of the styles or subcategories eligible for medals will be announced before the competition.

VIII.5 Organizers reserve the right to modify the medal allocation system in case there are too many ties and/or results with abnormal dispersion.

VIII.6 Awards will be handed out to the beer representative appointed on the entry form. In case the representative is absent, the award will be available for collection by the representatives at the organizer’s offices. The organizers will prepare, coordinate and help with the delivery of the awards, provided the shipment or courier cost is paid by the participant.

VIII.7 Best of Show

Best Beer of the Americas: Given to the best beer produced in the American continent. To determine the winner of each category, a new blind tasting will be carried out among the highest scoring beers in each of their styles, by a panel of the most experienced judges present in the contest.

Best Beer by Country: When a country has more than 100 beers participating in the competition, the Best Beer Award will be given to the beer that receives the highest evaluation score.

VIII.8 Winner Brewery Award: to choose the winner brewery of the organization used a score method:

- Gold Medal = 81 points
- Silver Medal = 36 points

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- Bronze Medal = 16 points

Winning Brewery of the Americas: Given to the brewery of the American continent that reached the highest score in the sum of all the medals obtained. In case of a tie, the amount of gold medals will be considered. In case of a second tie, the amount of silver medals will be considered, and in case of a third tie, the amount of bronze medals will be taken into consideration.

Winning Microbrewery of the Americas: Given to the Microbrewery of the American continent that reached the highest score in the sum of all the medals obtained. In case of a tie, the amount of gold medals will be considered. In case of a second tie, the amount of silver medals will be considered, and in case of a third tie, the amount of bronze medals will be taken into consideration.

Microbrewery is **define** as a brewery that produced fewer than 10.000 hectoliter annually

Winning Independent Brewery of the Americas: Given to the brewery of the American continent that reached the highest score in the sum of all the medals obtained. In case of a tie, the amount of gold medals will be considered. In case of a second tie, the amount of silver medals will be considered, and in case of a third tie, the amount of bronze medals will be taken into consideration.

Independent Brewery is **define** as those breweries that are considered independent according to pertinent legal, union, and/or association regulations from their country of origin. In the case that the country of origin has no pertinent legal, union, and/or association regulations, or has multiple and contradictory regulations, the organization will use the Brewers Association definition for Independent Brewer: Less than 25 percent of the craft brewery is owned or controlled (or equivalent economic interest) by a beverage alcohol industry member that is not itself a craft brewer ([link](#)).

Country Brewery Winner: The award given to all countries that have more than 100 beers in competition are: “*Winning Brewery of ...*”, “*Winning Microbrewery of ...*” and “*Winning Independent Brewery of ...*”. They will be given to the brewery that sums the highest score from all medals obtained in each category. In case of a tie, the amount of gold medals will be considered. In case of a second tie, the amount of silver medals will be considered, and in case of a third tie, the amount of bronze medals will be taken into consideration.

VIII.9 Not every category will necessarily obtain medals. This will be decided according to scores and amount of labels per style.

IX. Award Ceremony/Party

IX.1 The award party will take place on Saturday, September 5 2020, at a location chosen by the organizers that will be promptly informed to all participants.

IX.2 Organizers reserve the right to invite whoever they consider relevant to the award ceremony, with no cost for the guest.

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