Mexico

Procedure for Sample Dispatch

Copa Cervezas de América 2019

IMPORTANT: This document aims to clearly indicate how beer samples registered on the Copa Cervezas de America contest must be sent. It serves as a complement to the contest’s Terms and Conditions, published on the website.

# Responsibility and Scope

It is the person in charge of the entry’s responsibility to correctly identify, package and dispatch samples to the address pointed out by the organization.

Once samples are properly received, the organization will be responsible for their appropriate storage and transportation.

Together with our sample reception centers, we commit ourselves to:

* Store beers in a cold chambre with temperatures no higher than 4°C (\*)
* Internationally ship by air to Chile.
* Move beers as little as possible.
* Not expose beers to sunlight.
* Avoid abrupt temperature changes.

# Packaging Responsibility

The brewer must be particularly careful packaging beers appropriately inside the box. Glass to glass contact among bottles must be avoided and there must always be some kind of material in between to prevent contact, such as cardboard or packaging plastic.

It is the brewer’s exclusive responsibility to adequately and reliably package beer samples.

Poor and unsatisfactory packaging will not be the organization’s or the sample reception center’s responsibility.

# Shipment Costs

Sample shipment costs to each designated center are each participant’s responsibility.

# Bottle labelling

It is **compulsory** that samples **are identified** with their commercial label/tag. Bottles **must not** have collars or any kind of identification on the bottleneck. It is the brewery’s responsibility to remove collars before samples are sent.

# Sample Identification

Each bottle must clearly point out the Entry Number. The Entry Number, which corresponds to the single identification given for the registered beer, has four digits and will be informed by the organization once the entry is done.

The package or box must be identified on the outside with information regarding the amount of bottles and entry number for all registered beers included in the box or package.

18-B

1054



Competition Entry Number

Category in which it participates

(According to the 2015 BJCP)

# Sample Amount

Participants must send the following amount of samples according to each bottle size.

|  |  |
| --- | --- |
| Bottle/Can Size | Sample Amount |
| **Containers of 300 ml (10,1 oz) or less** | 8 units |
| **Containers from 301 ml (10,2 oz) to 499 ml (16,8 oz)** | 6 units |
| **Containers from 500 ml (16,9 oz) to 700 ml (23,7 oz)** | 4 units |
| **Containers over 701 ml (23,8 oz)** | 3 units |

# Deadlines

For the year 2019, samples will be accepted during an established time window defined according to each country’s logistic reality. **Samples that fail to meet the established deadlines (either before or after defined dates) will be excluded from the contest.**

There will be no refund for those entries whose samples do not reach the competition.

|  |  |  |
| --- | --- | --- |
| Place of delivery | Opening Date | Closing Date |
| Mexico (Hidalgo) | June, Monday 24th, 2019 | July, Friday 12th, 2019 |
| Mexico (Tijuana) | June, Monday 24th, 2019 | July, Friday 12th, 2019 |

# México, Hidalgo:

**Dispatch address**

Attention: DIFUSA (División Industrial de Físicos Unidos SA de CV)

Sur 6, Manzana 7, Lote 14,

Zona Industrial Tizayuca, Tizayuca,

Hidalgo, México.

Código postal 43800

Phone: (779) 796 7400

(779) 796 7401

(779) 796 7402

**Contact information**

Javier Suárez

Email: jsuarez@difusa.com.mx

Fix Line: +55 5294 1840

Mobile: +52 1 55 4619-7676

# México Tijuana

**Dispatch address**

Attention: Raúl Aispuro ()

Avenida Melchor Ocampo 2013

Zona Centro

CP. 22000

Tijuana, Baja California.

Phone: 664 440 1492

**Contact information**

Javier Suárez

Email: jsuarez@difusa.com.mx

Fix Line: +55 5294 1840

Mobile: +52 1 55 4619-7676